



North American Energy Standards Board

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via email

TO: NAESB Resources Committee and Managing Committee Members, and Posting for Interested Parties

FROM: Rae McQuade, NAESB Executive Director
James Cargas, NAESB Deputy Director

RE: Notes from Resources Committee Conference Call on March 3, 2005

DATE: March 14, 2005

Dear NAESB Resources Committee and Managing Committee Members,

A Resources Committee conference call was held on March 3, 2005. The following notes and assignments resulted from the meeting.

Resources Committee:

Thursday, March 3, 2005

- Mr. Cargas gave the antitrust guidelines.
- Status Towards Spring 2005 Goal:
 - The Committee's progress is at net 13 new members. Since the last conference call:
 - New members [1]: Constellation Generation Group (WEQ, Generation, Merchant).
 - Subscriptions to Home Page Access [0]: None.
 - Resignations [0]: None.
- Discussion of Prospective Members:
 - Continuation of First Round of Calls. Committee members provided an update of their first round of calls to prospective members.
 - NERC Markets Committee (MC) Outreach. The letter to MC members who are not NAESB members went out this week. Mr. Scott Brown and Mr. Mike Grim will follow up with phone calls.
 - ISO Stakeholders Outreach. A similar letter inviting MISO and PJM stakeholders to join NAESB will go out in the next week. It was suggested that copies of these letters be shared with Mr. David Dworzak of EEI, Mr. Mark Bennet of EPSA, and someone at AGA so they know that a communication went out to their members.
 - ISO, RRO, RTO and Services Outreach. The Committee decided to reach out again to ISOs, RROs, RTOs and service companies after the WEQ finalizes its plans to add a new subsegment. The letter should be focused on their specific interests. The letter should come from both Ms. McQuade and Mr. Michael Desselle, WEQ Chair.
- Honing of Focus:
 - The Committee decided to begin focusing its targeted efforts at the segment level. To date, the Committee and its correspondence has targeted prospective members on a broad quadrant level. A more focused and tailored approach is needed. The effort to target producers has shown this approach works.
 - The materials in the monthly At-a-Glance and quarterly Newsletters are useful in explaining to those outside of NAESB what we are doing, how we are doing it, and to what degree regulators actively participate and



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monitor NAESB's activities. The still need to be more focused on the impact on individual segments rather than quadrants.

June 16 Board Meeting:

- Reminder to Board. Another reminder should go out to Board members just prior to the June 16 Board meeting asking them to contact their non-members peers to join. The previous reminder was well received. During the next Resources report, it may also be beneficial to acknowledge who brought in the new members
- New Member Workshop. NAESB should consider hosting a "new member workshop" prior to the Board dinner on June 15. New members, and prospective members, can enjoy a briefing on NAESB' standards development procedures, organization, voting procedures, etc. The meeting should be facilitated by Board members to provide peer-to-peer discussions of how they get value out of their NAESB membership.

Action Items:

Action Items:

- Mr. Cargas will continue to place follow up call to the first round of prospective members as requested.
- Committee members will continue to place follow calls to the first round of prospective members, especially those who have indicated they were going to join, but who have not submitted an application and payment.
- NERC Markets Committee (MC) Outreach letter went out this week. Mr. Scott Brown and Mr. Mike Grim will follow up with phone calls to MC members who are not NAESB members. Mr. Cargas will supply them with names and phone numbers.
- Mr. Cargas will circulate a draft letter to PJM and MISO stakeholders for review and release before the next conference call on March 17th.
- The recommendation to hold a "new member workshop" will be shared with the Chairman and June 16 Board meeting planners.

Next Meetings:

March 17, 2005 Call scheduled, agenda to be prepared shortly.

March 31, 2005 The meeting was cancelled due to conflicts.

Attendance:

	Name:	Organization:	Compte. Member:
1	Scott Brown	Exelon	Yes, Acting Chair
2	James Cargas	NAESB	Staff
3	Bill Hebenstreit	El Paso Production Company	Yes